



**Date: 01/06/2020**

**RE: Birmingham School Games Virtual Personal Challenges Parental Information**

Dear Parent/Carer

Welcome to the introduction of the Birmingham School Games Virtual Personal Challenges, brought to you by the 11 School Games Organisers (SGOs) across the city and Sport Birmingham. For those that do not know the School Games is a national initiative which forms part of the legacy from the London 2012 Olympics. The School Games is a free opportunity for all young people to engage in physical activity and competitive sport. For more information on the School Games please visit [www.yourschoolgames.com](http://www.yourschoolgames.com) or ask to speak to the Head of PE or PE Coordinator in school about it.

Recently, you may have seen the promotion on social media for our new School Games virtual personal best challenges with our first challenge going live on Monday 1st June.

The SGOs are asking all schools in Birmingham to help support us with reaching as many families as possible so that all children can have access to these challenges. If parents/children have access to the internet they can sign up at [www.sgochallenge.com](http://www.sgochallenge.com) and then follow the instructions to register. In the case where children do not have access to the internet, they can still take part in the challenges, they just have to submit their results to school, ideally to the PE lead who will be asked to complete their information on a centralised spreadsheet. Once a challenge has finished, these pupils will have just as much chance as finishing in the top 5 as anyone else.

Each School Games area has a unique code for registering. Our unique area code for registering is 'central'. This code is unique for our area, so please don't use any other codes that you may come across unless you are linked to another school in another area. If you are unsure then please ask the school.

The challenges that are set are weekly challenges and end on the Sunday of each week. Following the completion of a challenge week, the top 5 in each year group for each challenge will be emailed a School Games virtual badge. The SGO's in each area and Sport Birmingham, may wish to promote this on twitter. If you have opted to remain anonymous, either online or via a teacher's submission of results, the SGO will not share this information. If you have any concerns with how we use your information please refer to the privacy policy and terms of use on the website or contact the school for further information.

The virtual challenge portal is ever evolving to ensure that we are providing the best experience for our young people so please do bear with us if we experience any technical difficulties. Please also rest assured that we are keeping a close eye on everything, so if it is not working we will know about it.

If you have any issues registering or uploading results please contact your school or the SGO for that area on Twitter (Twitter addresses are all included below) or via the Sport Birmingham email address [schools@sportbirmingham.com](mailto:schools@sportbirmingham.com)





We hope that in the future parents and teachers will have their own league table so the portal will include all families and school communities. We hope you and your child (children) enjoy taking part in the challenges and we can't wait to see your results and celebrate your success.

Kind Regards

Hannah Reed  
SGO  
Central Area

On behalf of the Birmingham SGO's and Sport Birmingham.

### **SGO Twitter addresses**

SGO AREA	SGO NAME	SGO TWITTER HANDLE
Bishop Challoner	Derek McDermott	@BCSGO
Central	Hannah Reed	@CPSGO
Clifton	Robin Simpson	@CliftonSGO
Colmers	Matt Rickard	@Colmers_SGO
Hamstead Hall	Jo Nightingale	@Hamsteadhallsgo
King Edward VI Aston	Helen Tonks	@KESSPB
Kingsbury	Heather Crump	@KSSPSGO
Kings Heath	Elliott Weston	@KingsHeathSP
Ninestiles	James Richardson	@NinestilesHal
Shenley	Mike Stimpson	@ShenleySports
Sport Birmingham	James Grinstead	@SportBirmingham
Wilson Stuart	Faye Haworth	@FayeHaworth1

